



**Contest Deadline:  
SUBMIT YOUR :30  
VIDEO BY 6/15**

# ENTER TO WIN

THE INTERCOIFFURE AMERICA CANADA  
STUDENT CONTEST + TRIP TO NEW YORK

## OCTOBER 3 - 6

The theme for this year's ICA Student Contest is **The Tapestry of Texture!** We'll be working with **Beyond the Ponytail**, and are looking for student creativity and passion.

### SUBMIT YOUR VIDEO BY JUNE 15

Modeled on the well-known Intercoiffure America Canada (ICA) Nouveau program—which recognizes outstanding looks created by stylists in the first five years of their career—the ICA Student program recognizes outstanding beauty school students and their instructors.

All finalists' entries will be shared onscreen at the ICA Fall Atelier and featured on the ICA and Pivot Point websites, and the top student honoree and their instructor will both be brought to New York City (all expenses paid) and honored onstage at the ICA Fall Atelier (October 3 - 6)!

### Instructors - Enter with your students

Students create a short video (under 30 seconds) answering "As a future professional, what makes the texture hair category exciting to you?" There are no wrong answers. Videos should be submitted by June 15 using the link below.

### How it works - The theme **The Tapestry of Texture**

Our student finalists, under the supervision of their beauty school instructor, will be working on a Pivot Point Premium Series Mannequin to create their special occasion design.



### TO ENTER:

Click [Online](#) to share your video.

### SUBMIT YOUR VIDEO BY JUNE 15

ICA Student Contest finalists will be chosen based on the submitted videos. Each finalist will need to choose a beauty school instructor to work with. We'll provide each finalist a Pivot Point mannequin, detailed contest guidelines, and directions how to submit their special occasion inspired look.

Competition guidelines and details are available at [intercoiffure.com](http://intercoiffure.com).

