



2025 CUT, COLOR, & TEXTURE CONTEST

The Intercoiffure Fall Atelier Nouveau Contest is a prestigious competition tailored for burgeoning talent in the hairstyling industry, specifically targeting stylists with five years or less behind the chair. This contest offers a unique platform for young stylists to showcase their skills, creativity, and innovation in hairdressing. Eligibility for this contest is exclusive to licensed cosmetologists who are part of a team working with Intercoiffure 'A' members or Class 'A' partners.

This initiative not only recognizes up-and-coming stylists but also integrates them into the wider community of Intercoiffure, a global organization known for setting high standards in the hairdressing industry. Participants in the Nouveau Contest are given the opportunity to demonstrate their artistic prowess and receive feedback from seasoned professionals, making this an invaluable stepping stone for those looking to cement their place in the competitive world of hairstyling.

HOW TO ENTER

Take the picture - before and after look of your model. Submit only 1 image of each. Professional photography is encouraged for your finished look. Submit 5 x 7 at 300 dpi, RGB, and jpeg format. Fill out entry form, include photographers and models signed release forms.

Entries due June 28, 2025!

Learn more at QR code

Questions?

Email Perry at nouveauteam@intercoiffure.com



CONTEST RULES

- Submit a complete look of your model.
- Submit a Reel no longer than 45 seconds with the transformation of model. Please refrain from (1) using any salon logo; and (2) posting your photos on social media before Top Ten finalist are announced. Please understand that if you do so, you will be disqualified.
- Wigs and/or hair extensions may be used.
- Makeup should complement the inspirational theme.
- Prizes are non-transferable, assignable or redeemable for cash. Finalist will receive a discounted participation fee, which covers show entry, meals, and additional inclusions.
- Intercoiffure is not responsible for airfare or hotel accommodations.
- All work submitted should be sole work of entrants. All work is accepted in good faith. Instant disqualification will apply to any person abusing this rule.
- The judges' decisions are final. Intercoiffure reserves the right to use the winner's name and images for publicity purposes.

