



# intercoiffure

AMERICA · CANADA  
NOUVEAU



The Intercoiffure Fall Atelier Nouveau Contest is a prestigious competition tailored for burgeoning talent in the hairstyling industry, specifically targeting stylists with five years of experience or less. This contest offers a unique platform for young stylists to showcase their skills, creativity, and innovation in hairdressing. Eligibility for this contest is exclusive to licensed cosmetologists who are part of a team working with Intercoiffure 'A' members or Class 'A' partners.

This initiative not only recognizes up-and-coming stylists but also integrates them into the wider community of Intercoiffure, a global organization known for setting high standards in the hairdressing industry. Participants in the Nouveau Contest are given the opportunity to demonstrate their artistic prowess and receive feedback from seasoned professionals, making this an invaluable stepping stone for those looking to cement their place in the competitive world of hairstyling.



## HOW TO ENTER

Take the picture - before and after look of your model. Submit only 1 image of each. Professional photography is encouraged for your finished look. Submit 5 x 7 at 300 dpi, RGB, and jpeg format. Fill out entry form, include photographers and models signed release forms.

### Accepting submissions after June 14!

Enter yours after that date at  
<https://intercoiffure.com/newstylistcontest>

### Questions?

Email Perry at [nouveauteam@intercoiffure.com](mailto:nouveauteam@intercoiffure.com)



## CONTEST RULES

- Submit a complete look of your model.
- Please refrain from (1) using any salon logo; and (2) posting your photos on social media before Top Ten finalist are announced. Please understand that if you do so, you will be disqualified.
- Wigs and/or hair extensions may be used.
- Makeup should complement the character inspiration.
- All work submitted should be sole work of entrants.
- All work is accepted in good faith. Instant disqualification will apply to any person abusing this rule.
- The judges' decisions are final.
- Intercoiffure reserves the right to use the winner's name and images for publicity purposes.
- Intercoiffure is not responsible for airfare or hotel accommodations.
- Top Ten finalist must be able to travel to New York or forfeit.

