

# NOUVEAU 2019

## CUT • COLOR • TEXTURE CONTEST

### **The Rich Man's Frug: 2019**

Join in celebrating former Intercoiffure Artistic Director Scott Cole's 10 year anniversary of his Las Vegas presentation "The Rich Man's Frug." We look to the past to see what you, the future of Intercoiffure envisions for our future.

Visit [Intercoiffure.com](http://Intercoiffure.com), click on Intercoiffure Nouveau to see Scott Cole's cut, color & texture collection for Intercoiffure America/Canada.

### **WHAT IS IT?**

An award to showcase new talent and give them experience in their profession on a national and international level.

### **Who can enter?**

Entry is limited to licensed Cosmetologists who are employees of an Intercoiffure America/Canada "A" Member and Class "A" Partners. Cosmetologists must be licensed five (5) years or less or are 27 years and under.

### **WINNERS RECEIVE:**

#### *3rd Place:*

(2) Admissions to the 2019 Fall Atelier, New York City.

#### *2nd Place:*

(2) Admissions to the 2019 Fall Atelier, New York City.

(2) Tickets to the Press Luncheon featuring ICA Artistic Director at the 2019 Fall Atelier, New York City.

#### *1st Place:*

(2) Admissions to the Fall Atelier, New York City.

(2) Tickets to the Press Luncheon featuring ICA Artistic Director at the 2019 Fall Atelier, New York City.

(2) Tickets to the Sunday Night Gala at the 2019 Fall Atelier, New York City.

### **WHAT ARE THE CONTEST RULES?**

- Submit an Innovative Dynamic Current Haircut displaying Versatility and Creativity. Visit [Intercoiffure.com](http://Intercoiffure.com) for Scott Cole's 2009 "The Rich Man's Frug" inspiration of cuts, color & texture.
- Please refrain from (1) using any type of salon logo in your photos; and (2) posting your photos on social media before Nouveau Top Ten finalist are announced on Monday, March 4, 2019. Please understand that if you do so, you will be disqualified.
- Hair Color should be Distinct and Vivid as a component to the Haircut.

**Entry Deadline Friday, February 1, 2019**

**INTERCOIFFURE NOUVEAU - "LEADERSHIP IN ACHIEVING SUCCESS"**

Submit completed ENTRY FORM, MODEL RELEASE AND PHOTOGRAPHER RELEASE along with contestant images to: Perry Monge, Intercoiffure Nouveau Creative Director at [permonsaln@aol.com](mailto:permonsaln@aol.com)

- Submit a short essay describing why you chose the trend and how you interpreted the look.
- Makeup should complement the haircut and color to create harmonious contrast.
- Prizes are non-transferable, assignable or redeemable for cash and the winners must be available to travel to Las Vegas, Nevada or forfeit.
- Intercoiffure is not responsible for airfare or hotel accommodations.
- All work submitted should be the sole work of the entrants.
- All work is accepted in good faith. Instant disqualification will apply to any person abusing this rule.
- Photographic material and entries submitted for this award cannot be returned.
- The judges' decisions are final.
- Intercoiffure reserves the right to use the winner's name and photographic images for publicity purposes as seen fit.
- Awards are non-transferable.

## **HOW ARE THE WINNERS SELECTED?**

- Entry due date: February 1, 2019
- Online voting for "A" Members and Class "A" Partners: February 15 - February 22, 2019.
- Top 10 Finalists announced Monday, March 4, 2019.
- Editors vote: Friday, March 8 - Friday, March 15, 2019. Intercoiffure Artistic Director, magazine editors from: Estetica USA, Modern Salon, America Salon, Launchpad and Sophisticates to determine first, second and third place winners.
- Winners announced Sunday, April 7, 2019 during the Nouveau stage presentation at Caesars Palace, Las Vegas.

## **HOW TO ENTER?**

### **1. TAKE PICTURES**

Image Specifications: Images must be minimum of 8 x 10, at 300 DPI, RGB JPEG format. Images should contain the model's hair "before" and "after" look. Submit only 1 image of each. Professional photography for model's finished look is encouraged.

### **2. FILL OUT THE ENTRY FORM**

Include signed photographer release and model release forms.  
Visit [Intercoiffure.com](http://Intercoiffure.com), Nouveau to download Entry Form Packet.

### **3. EMAIL TO:**

Perry Monge, Nouveau Creative Director  
[permonsaln@aol.com](mailto:permonsaln@aol.com)

**Entry Deadline Friday, February 1, 2019**  
**INTERCOIFFURE NOUVEAU - "LEADERSHIP IN ACHIEVING SUCCESS"**

Submit completed ENTRY FORM, MODEL RELEASE AND PHOTOGRAPHER RELEASE along with contestant images to: Perry Monge, Intercoiffure Nouveau Creative Director at [permonsaln@aol.com](mailto:permonsaln@aol.com)

# 2019 CUTTING, COLOR & TEXTURE CONTEST Entry Form

**Please print (Block Capitals)**

Stylists

Name \_\_\_\_\_

“A” Member or Class "A" Partner

Name \_\_\_\_\_

Salon

Name \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**Entry Deadline Friday, February 1, 2019**  
**INTERCOIFFURE NOUVEAU - “LEADERSHIP IN ACHIEVING SUCCESS”**

Submit completed ENTRY FORM, MODEL RELEASE AND PHOTOGRAPHER RELEASE along with contestant images to: Perry Monge, Intercoiffure Nouveau Creative Director at permonsaln@aol.com



**MODEL'S RELEASE FORM**

I hereby irrevocably consent to and authorize Intercoiffure America/Canada, Intercoiffure Nouveau "Intercoiffure" the use and reproduction by "Intercoiffure" and or anyone authorized by "Intercoiffure" the absolute right and permission to copyright, use, publish and distribute all depictions of me, together with name and biographical material pertaining to me any and all photographs whom you have this day taken of me, for any purpose whatsoever, without further compensation to me for editorial, advertising, art promotion, without restriction. All negatives and positives, together with the prints shall constitute "Intercoiffure" property, solely and completely. By entering this competition, we waive the right to make any claims against the Judges of the competition, the sponsors, co-sponsors or anyone assisting in this competition. We understand the decision of the Judges is final.

Models under 18 years old must have parent/guardian signature.

Stylist Signature Name \_\_\_\_\_

Date \_\_\_\_\_

Model Name \_\_\_\_\_

Model's  
Signature \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_

Date \_\_\_\_\_

**Entry Deadline Friday, February 1, 2019**  
**INTERCOIFFURE NOUVEAU - "LEADERSHIP IN ACHIEVING SUCCESS"**

Submit completed ENTRY FORM, MODEL RELEASE AND PHOTOGRAPHER RELEASE along with contestant images to: Perry Monge, Intercoiffure Nouveau Creative Director at permonsaln@aol.com



**PHOTOGRAPHER'S RELEASE FORM**

I hereby irrevocably consent to and authorize Intercoiffure America/Canada, Intercoiffure Nouveau "Intercoiffure" the use and reproduction by "Intercoiffure" and or anyone authorized by "Intercoiffure" the absolute right and permission to copyright, use, publish and distribute all images, and all photographs taken this day, for any purpose whatsoever, without further compensation to me for editorial, advertising, art promotion, without restriction. All negatives and positives, together with the prints shall constitute "Intercoiffure" property, solely and completely.

Photographer's Name \_\_\_\_\_

Photographer's Signature \_\_\_\_\_

Date \_\_\_\_\_

Business Phone \_\_\_\_\_

**Entry Deadline Friday, February 1, 2019**  
**INTERCOIFFURE NOUVEAU - "LEADERSHIP IN ACHIEVING SUCCESS"**

Submit completed ENTRY FORM, MODEL RELEASE AND PHOTOGRAPHER RELEASE along with contestant images to: Perry Monge, Intercoiffure Nouveau Creative Director at permonsaln@aol.com



# TECHNICAL INFORMATION

PLEASE PRINT CLEARLY

**Model's Name:**

---

**Hair texture, ie fine, thick, straight, curly:**

---

**Trend chosen:**

---

**Description of final result:**

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

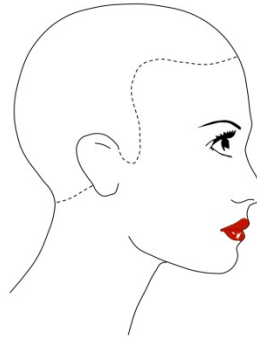
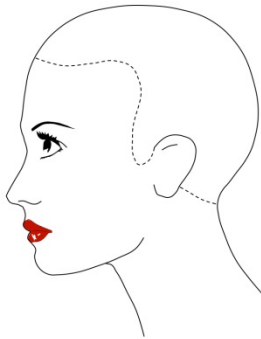
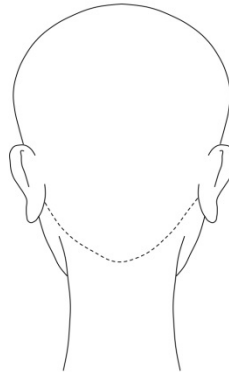
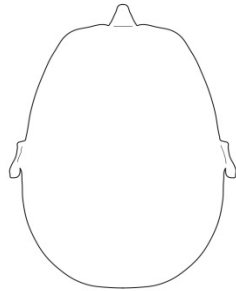
---

---

**Entry Deadline Friday, February 1, 2019**  
**INTERCOIFFURE NOUVEAU - "LEADERSHIP IN ACHIEVING SUCCESS"**

Submit completed ENTRY FORM, MODEL RELEASE AND PHOTOGRAPHER RELEASE along with contestant images to: Perry Monge, Intercoiffure Nouveau Creative Director at permonsaln@aol.com

# HAIRCUT HEAD SHEET



Notes:

---

---

---

---

---

---

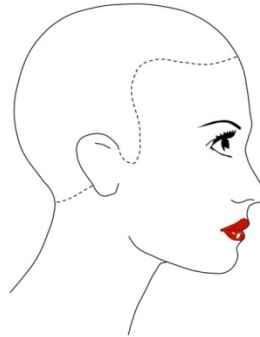
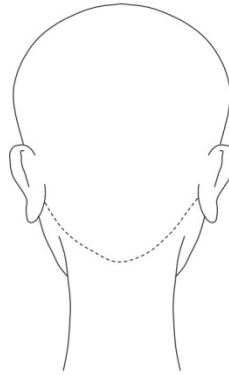
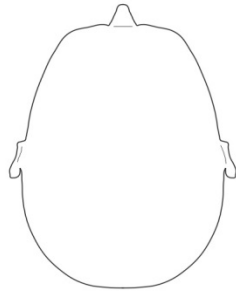
---

---

**Entry Deadline Friday, February 1, 2019**  
**INTERCOIFFURE NOUVEAU - "LEADERSHIP IN ACHIEVING SUCCESS"**

Submit completed ENTRY FORM, MODEL RELEASE AND PHOTOGRAPHER RELEASE along with contestant images to: Perry Monge, Intercoiffure Nouveau Creative Director at [permonsaln@aol.com](mailto:permonsaln@aol.com)

# COLOR HEAD SHEET



Formulas:

---

---

---

---

---

---

---

---

**Entry Deadline Friday, February 1, 2019**  
**INTERCOIFFURE NOUVEAU - "LEADERSHIP IN ACHIEVING SUCCESS"**

Submit completed ENTRY FORM, MODEL RELEASE AND PHOTOGRAPHER RELEASE along with contestant images to: Perry Monge, Intercoiffure Nouveau Creative Director at [permonsaln@aol.com](mailto:permonsaln@aol.com)