



2018 CUTTING, COLOR & TEXTURE CONTEST

WHAT IS IT?

A Cutting, Color and Texture contest to showcase new talent and acquire experience in their profession on a national and international level.

WHO CAN ENTER?

Entry is limited to licensed Cosmetologists who are employees of an Intercoiffure America/Canada "A" member & Class "A" Partners and have been licensed five (5) years or less or under the age of 27.

ENTRY DEADLINE

- **Entries must be received by Friday, February 9, 2018 or be postmarked on or before Friday, February 9, 2018.**

HOW TO ENTER?

• TAKE PICTURES

- Image Specifications: All digital images must be submitted on CD or DVD. All image files must be in JPEG (.jpg) format. Files must be RGB, at a minimum of 300 DPI and no smaller than 8" x 10". Photographs and slides will NOT be accepted. The CD or DVD should contain the model's hair "before" and the model's finished look. Submit only 1 image of each. Professional photography for model's finished look is encouraged.

• FILL OUT ENTRY FORM

- Include signed photographer release and model release, head sheets and color formulas.

• MAIL TO:

Perry Monge, Chairperson Intercoiffure Nouveau
c/o Perry Monge SalonSpa
3 South 2nd Street, Suite 212
Phoenix, AZ 85004, USA
email: permonsaln@aol.com

HOW ARE THE WINNERS SELECTED?

- Judging consist of two rounds.
- The first round involves online voting from Intercoiffure's "A" members. Online voting opens Tuesday, February 20, 2018 and closes Monday, March 5, 2018. This round narrows the entries to Top "10" Finalists.
- Top "10" Finalists will be announced Tuesday, March 13, 2018.
- Top "10" Finalists must be available to travel to Memphis to participate in the 2018 Spring Atelier Nouveau Stage presentation in Tennessee or forfeit.
- The second round will take place after the Top "10" Finalists are selected. Round two will be judged by Van Council, Intercoiffure America Canada Artistic Director, and magazine editors from; Estetica USA, Modern Salon, American Salon, Launchpad and Sophisticates. Top "3" Winners will be announced on stage during the 2018 Spring Atelier Nouveau Stage presentation in Tennessee.
- Entries close Friday, February 9, 2018.

Contest Deadline is Friday, February 9, 2018

Top "10" Finalists will be announced Tuesday, March 13, 2018

INTERCOIFFURE NOUVEAU – "LEADERSHIP IN ACHIEVING SUCCESS"

Submit completed **ENTRY FORM, MODEL RELEASE AND PHOTOGRAPHER RELEASE** along with CD of contestant images to: Perry Monge, Chairperson, Intercoiffure Nouveau, c/o Perry Monge SalonSpa, 3 South 2nd Street, Suite 212, Phoenix AZ 85004, USA
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ENTRY FORM

CONTEST RULES

- Submit an Innovative Dynamic Current Haircut displaying Versatility and Creativity. Enclosed are related website links to Memphis inspiration-styles, design and textures. Have fun researching Memphis!
 - ✚ **Why a Once-Hated 1980s Design Movement Is Making a Comeback** <https://goo.gl/LYUYHa>
 - ✚ **Memphis Design Meets Haute Couture: Christian Dior's Fall-Winter Collection** <https://goo.gl/sE4wKZ>
 - ✚ **Trend Alert: 1980s Memphis Design** <https://goo.gl/6zmF2g>
- Please refrain from (1) using any type of salon logo in your photos; and (2) posting your photos on social media before Nouveau Top "10" Finalists are announced on Tuesday, March 13, 2018. Please understand that if you do so, you will be disqualified.
- Hair Color should be Distinct and Vivid as a component to the Haircut.
- Submit a short essay describing why you chose the trend and how you interpreted the look.
- Makeup should complement the haircut and color to create harmonious contrast.
- Top "10" Finalists will be announced on Tuesday, March 13, 2018.
- Top "10" Finalists must be available to travel to Memphis to participate in the 2018 Spring Atelier Nouveau Stage presentation in Tennessee or forfeit.
- Intercoiffure is not responsible for airfare or hotel accommodations.
- All work submitted should be the sole work of the entrants.
- All work is accepted in good faith. Instant disqualification will apply to any person abusing this rule.
- Photographic material and entries submitted for this award cannot be returned.
- The judges' decisions are final.
- Intercoiffure reserves the right to use the winner's name and photographic images for publicity purposes as seen fit.
- Awards are non-transferable, assignable or redeemable for cash.

Entries must be received by Friday, February 9, 2018
Must be postmarked on or before Friday, February 9, 2018
Please print (Block Capitals)

Stylists Name _____

"A" Member Name _____

Salon Name _____

Address _____

State _____ Zip _____ Country _____

Telephone _____ Email _____

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MODEL'S RELEASE FORM

I hereby irrevocably consent to and authorize Intercoiffure America/Canada, Intercoiffure Nouveau "Intercoiffure" the use and reproduction by "Intercoiffure" and or anyone authorized by "Intercoiffure" the absolute right and permission to copyright, use, publish and distribute all depictions of me, together with name and biographical material pertaining to me any and all photographs whom you have this day taken of me, for any purpose whatsoever, without further compensation to me for editorial, advertising, art promotion, without restriction. All negatives and positives, together with the prints shall constitute "Intercoiffure" property, solely and completely. By entering this competition, we waive the right to make any claims against the Judges of the competition, the sponsors, co-sponsors or anyone assisting in this competition. We understand the decision of the Judges is final.

Models under 18 years old must have parent/guardian signature.

Stylist Signature Name _____

Date _____

Model Name _____

Model's Signature _____

Parent/Guardian Signature _____

Date _____

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PHOTOGRAPHER'S RELEASE FORM

I hereby irrevocably consent to and authorize Intercoiffure America/Canada, Intercoiffure Nouveau "Intercoiffure" the use and reproduction by "Intercoiffure" and or anyone authorized by "Intercoiffure" the absolute right and permission to copyright, use, publish and distribute all images, and all photographs taken this day, for any purpose whatsoever, without further compensation to me for editorial, advertising, art promotion, without restriction. All negatives and positives, together with the prints shall constitute "Intercoiffure" property, solely and completely.

Photographer's Name _____

Photographer's Signature _____

Date _____

Business Phone _____

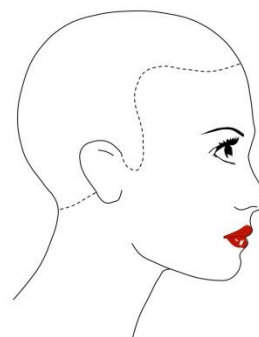
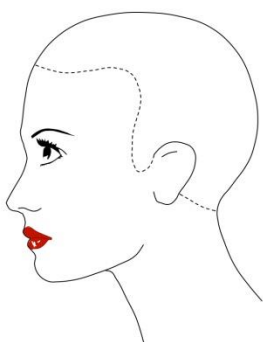
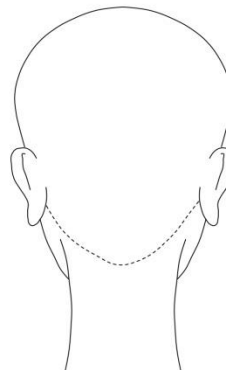
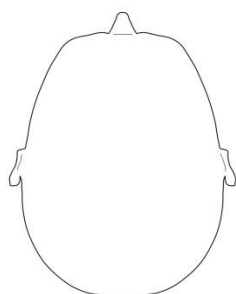
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HAIRCUT HEAD SHEET



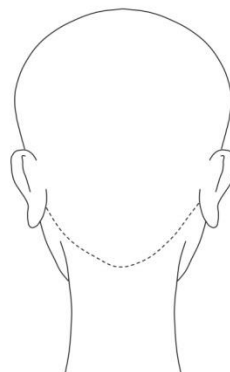
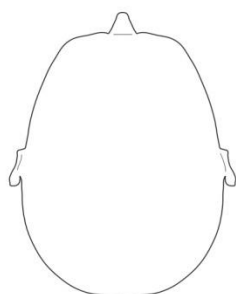
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COLOR HEAD SHEET



Formulas:

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